



Hope in Local Fundraising; Prospering from within

With development partners shifting their priorities, and in some cases, withdrawing funding support, the Hope for Children and Aged Rehabilitation Center in the Brong Ahafo Region of Ghana had to look for other ways as its operations were affected.

This trend propelled Change the Game Academy in collaboration with WACSI and other organisations to design a programme to boost the local resource mobilisation capacity of CBOs in Ghana and other countries in the Global South. CBOs were equipped with skills to develop resource mobilisation strategies that create multiple funding streams through utilising local assets and mobilising support for their action.

“We’ve improved our ways of generating funds locally towards projects instead of depending solely on foreign aid. This awareness only came about through our participation in the training on Local Resource Mobilisation for Civil Society in Ghana”, said Charles Mensah, Deputy Director of the Hope for Children and Aged Rehabilitation Center.

The Hope for Children and Aged Rehabilitation Center was one of 10 organisations selected to participate in the training.

Before their participation in the programme, the Centre was unable to generate funds from the community to implement their projects. This, they said was because they relied heavily on donor funding and could not effectively communicate their impact to attract the attention of local partners who would support their cause.

Today, they have been equipped to raise funds locally for their solar project which costs 25,000 Euros. With the help of action plans which they developed because of the training, they were further supported through mentoring to implement their action plans for improved results. “We are now able to strategically plan our projects with clear-

ly defined timelines that will help us achieve it”, Charles stated proudly.

“Before the training we had secured a part of the funds for our solar project from partners in Europe. After the training, we leveraged on the skills we acquired to raise 8,000 Euros from friends, families and companies around us”, Mensah explained.

Hope for Children and Aged Rehabilitation Centre is situated in Sunyani in the Brong Ahafo Region of Ghana. It was established to provide quality healthcare for the less privileged and shelter for the physically challenged and aged in the community. “We could never have set these things right without our participation in the Change the Game Academy-WACSI training”, concluded Mensah.

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