Let the **Journey Beginning**

**CHANGE the GAME ALLIANCE Ark**

**CtGA Director's Meet 2023 Zanzibar**

We **Advance Community SELF-RELIANCE through Local Resource Mobilization for Sustainable Change**

**AMBITION 2023 and Beyond**

**Collaborate between Us, and Sharing the Learnings**

**Offering Trainings at Local Level**

**Looking at our Governance Structure and look forward to Challenges**

- **> 12,000** Individuals Trained online @ 2022
- **> 700** Organisation Trained @ 2022

**We BELIEVE in the Potential of any community to mobilize and pool own resources to drive the change they WANT**

**a Global Alliance for Social Change**

**Mission and Vision**

**Small Really Matters**
Governance

- Leadership Structure
- Embracing Cultural Interpretation
- Rules and Responsibilities of Staff Committee and Governance Council
- Harmonise between the Structure of Big and Small Organisation
- Target of each country and where we will be going
- Tackle and manage the resources

Shared Ownership, Timely Decision Making
- Agreed Global Vision
- Important for Accountability
- Responsible Leadership
- Interactive with all members
- A group to steer the alliances
- Remain connected with the purpose

Stewardship

CtGA Roadmap
- Document and information with translation in other language

GLC
- Servant Leadership
- The host organisation has to be a custodian of records, documentation etc.
- The sub committees will participate in GLC
- Have a staggered approach
- Allow others who have less than 5 years of experience to be part of the council

MEL
- Programme Delivery
- Programme Design
- Goals for CtGA

GLC Decision Making Against Roles
- Financial Health and Sustainability
- Member & GLC Development

Rule and Principle
- Rise and Resilience
- Harmonised Structure
Let's work on fulfilling our mission.
Content Development

To Review and Develop CtGA content to ensure it is accessible, innovative, and relevant.

- TASK
  - Survey from CtGA member to ensure topics
  - Situation Analysis
  - Country-based content focused on innovation and methodology
  - Develop align Position Paper/Concept Note

- Cordaid
- Rhiza
- DEC Ethiopia
- Satunama Indonesia
- KCDF

- Time
- First Meeting March 2023

- Election and Select Chair and Members based on the Member's Decision
- Finalize the Members and Select the Potential Secretary

- Draft TORS to be Adopted

- Online Quarterly Meetings
- Sub Committee to be linked to the Community of Practice
Resource Mobilization

- WACSI
- Corporation Podion
- DEC Ethiopia
- Casa Gamsia
- Developing Terms of Reference
- Champion the Agenda
- Create Donor Database
- Monthly Meeting
Visibility
- Review the logo to reflect the new identity

Developing Branding Plans, Strategies, and Tools

Marketing and Branding
- ABF Marketing
- UNNGOF
- CASA Gambia
- FCS Tanzania
- CESE
- Smile Foundation
- Two Teams

Harmonization of the Marketing Tools

Strategy Development
- Work on the content committee to feed into our approach
- Development of the tools to market the approach

First Online Meeting in 3 Months
**Social Accountability**

**Importance of Customization**
- Facilitators should have basic knowledge about the local governance.

**Perspective**
- Basic knowledge of working with community actors.
- Adaptable and flexible.
- 2-3 facilitators per training who can complement each other.
- Content committee should work on finalising the manual.

**Way Forward**
- Elements of the study from SEOs as supporting documents.
- Case studies to be used in relevant context.

**Objectives**
- To strengthen citizen's capacity.
- Reinforce citizen’s ability to appreciate, monitor, and hold duty.
- Strengthening local governance accountability mechanism.

**Goal**
- Strengthened responsiveness and accountability between citizen and state in the delivery of public services and good governance.

**Growing needs for Local Ownership and Citizen Driven Accountability**
- Mobilizing the support and local fundraising courses in CtGA.
- Emerging through action by citizens and civil society organisation.

**Tot - Generic and Specific**
- Focus on subject specific.
- Map experience with social accountability.
- For NGO's or community.
DAY - 3
68 GRANTS since 2011
Currently 14 PROJECTS with a Premium of 12 MILLION

Have SHARED Value with CORPORATES
Make it part of the Organisation’s Sustainable Plan

Fundraising METHODS used by Community Organisation
Membership Fee
Proceeds from IGAs

GRANTS Approval PANEL
Panel Review
Proposal
Seeking PARTNER

POCA

ENGAGEMENT of Local Businesses and Companies
ENGAGEMENT of Community Members
UPFRONT PAYMENTS for Products like SOLAR
Policy of Working with Freelance Trainers and Consultant

Freelance Trainers tend to be Sustainable
Train Staffs to have Quality Control over the Freelance Trainers

Strategise on Filling the Gap

Have Local Fundraising Skills

Negotiate on the Pricing
Provide Certification on the Training Program
MS Trainers need to be well versed in the local context

Keep up relations with the trainers, also train more volunteers
CESE

We have **HUMAN RIGHTS** at the Center
with **STRATEGIC COMMUNICATION** and **Project Support** around it

We are **VERY TRANSPARENT**

**10 Trainers**

**144 Local Groups**

**10 Keepers**

**8 Causes**

**Strengthen Social and Economical Movement with Perspective on Working for the Common Good**

**5 Local Mobilization**

**Going Forward**

**Marketing and External Funding**

**We walk the Talk with our PARTNERS who support us on**

**POLITICAL MOVEMENT**

**We would like to make GICA known by other FINANCIERS**

**Do a Situation Analysis based on Politics and Locals**

**Have Young People with GENDER Diversity to be Part of the Group**

**with Few Organisation we have CONTRACTS SIGNED for 3 Days**
FUNCTIONS are being analyzed and appropriate costing of INTRA Group Services, in order to reduce risk.

MARKETING and EXTERNAL FUNDING

1. Identify Potential Platforms
2. Integrate CtGA in the calls for Proposal
3. Target Organisations that works with grassroots structure and local CSOs
4. DEC's Websites
5. Partners/Ambassadors
6. Localizations

We Share Intelligence being in the same roof

YEARLY FINANCIAL INTEREST as a base to run the Trust

Involving in Real Estate and certain financial activities

How can we be sustainable in future

Improving the livelihood Pastoralist Community

Strengthening Emerging CSOs in hard to reach areas

CUSO International

Aspire to see all children and youth wellbeing fostered

Child and Youth centered comprehensive development interventions
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